



## DSP presents DSP AMERICA

### ***DSP strengthens its presence in the Americas with the creation of DSP AMERICA***

Manno, Switzerland, January 2022

DSP Data and System Planning SA (DSP), the Swiss based technological and consulting company dedicated to the container terminal and port industry, celebrates its 35<sup>th</sup> anniversary by founding a *fully owned and controlled* new company in the U.S. under the brand DSP AMERICA Inc. to strengthen its presence in the region.

**Giambattista Ravano**, DSP Chairman: *"DSP operations and competences are growing; working in the United States and the Americas is strategic for DSP and the creation of this branch is the natural consequence of the organic growth of our company. Following the creation of DSP LAB in India and DSP Tulumis in the Netherlands with proven technological partners, we gave birth to DSP AMERICA as a natural expansion of DSP. We are a company with a long history in this field and we are proud to proceed in a challenging environment, in spite of the challenges presented by the global health crisis. DSP is guided by its traditions, and as always it innovates wherever it is logical and possible to do so, such as this new venture promoting direct access to the American market."*

**Marco Fehmer**, DSP CEO and DSP AMERICA CEO: *"DSP has been working for several years in the U.S. and Canada, but now it's time to strengthen our effective presence, while still working with our historical partners; we want to be close to our customers and expand the business, offering our value to TOS project migration, terminal automation rollout, optimisation and daily support. Our Business Intelligence product, DATAVIEW, is already appreciated by many terminals in the region and the next step is to introduce Gemini, the Digital Twin of the Terminal."*

#### About DSP - Data and System Planning sa

Based in Switzerland and founded in 1986, DSP Data and System Planning provides worldwide IT solutions and business operation consultancy taking advantage of its specialised and proven know-how in informatics technologies applied to the shipping industry, port and terminal management and intermodal transportation. DSP has been a NAVIS partner since 2007 covering all implementation, support, optimization and customization services.

[www.dsp.team](http://www.dsp.team)

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